

## Touchwood Entertainment Ltd

### Make Me Up Masterclass with the industry's famous makeup artist Guneet Virdi

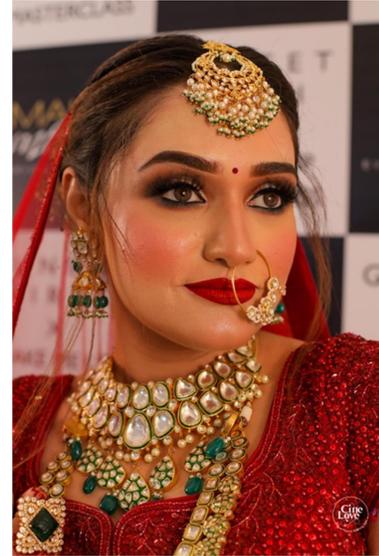
**New Delhi, India, July 8, 2020** – Touchwood Entertainment Limited (NSE: TOUCHWOOD), the only listed and leading event management company, organised the new normal virtual masterclass named **Masters & Magic** held on 4 July, 2020 by India's leading beauty platform, Make Me Up with the industry's famous makeup artist Guneet Virdi.

#### SESSION HIGHLIGHTS:

- ✦ Started on 4 July, 2020 with the industry's famous makeup artist Guneet Virdi, wherein she showcased two sections: A flawless Bridal Look, and tips/experiential learning on how to glamorize & up your Social Media game.
- ✦ In a 4 hour session, the number of attendees hit the record breaking ground of 1700+ as the concepts of knowledge, glamour & affordability blended well.
- ✦ A whole new masterclass concept was paid heed to, TaggLabs being the visual presentation partner, by showcasing a virtual set to the viewers, giving them the reflections of a live on-ground masterclass.
- ✦ The attendees grabbed knowledge along with 200+ questions addressed; they were entertained and satisfied with the overall experience.

Masters & Magic will be an ongoing series of classes taught by Industry's renowned makeup artists. It shall cater to all areas of knowledge & affordability; the next to be held on 25 July 2020 with another renowned artist being the mentor





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### **Touchwood at a Glance:**

Headquartered in Delhi, Touchwood Entertainment Limited, established in 1997, specializes in a variety of event facilities, ranging from event planning & marketing to production and legal services for the events.

Touchwood is known for its larger than life, awe-inspiring setups and formats and completely personalized service to clients. It provides end-to-end solutions for all kinds of events – be it corporate, social or political. Touchwood team is comprised of 42 professionals with a fully developed and functional in-house production facility. It has a panel of skilled craftsmen and band of highly qualified designers add the extra edge to its deliverables.

### **For more information please contact:**

**Dinesh Singla**

CFO, Touchwood Entertainment Ltd, T: +91 9971698004, E: [dinesh@touchwood.in](mailto:dinesh@touchwood.in)

### **Safe Harbour:**

This release contains statements that are “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Touchwood’ future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Touchwood undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.