

## Touchwood Entertainment Ltd

### Make Me Up Masterclass with the industry's famous makeup artist Leena Bhushan

**New Delhi, India, August 13, 2020** – Touchwood Entertainment Limited (NSE: TOUCHWOOD), is organising the **3rd edition** of Make Me Up's , India's biggest beauty platform- masterclass in collaboration with industry's famous makeup artist **Leena Bhushan** on **15th August, 2020**. This class will teach you to get that, GLITTER GLAM! The perfect cocktail look, decoded by Leena Bhushan.

In the current situation, owing to the COVID - 19, we have introduced a series of online virtual classes named Masters & Magic in order to keep our viewers entertained and allowing them to learn from the industries experts, during this difficult time period.

Previously, we have organised 1<sup>st</sup> & 2<sup>nd</sup> edition of masterclass in collaboration with the renowned makeup expert - 'Guneet Viridi' & 'Kriti DS' on 4<sup>th</sup> July, 2020 & 25<sup>th</sup> July, 2020 respectively where we got an overwhelming response in the number participants.

#### SESSION HIGHLIGHTS-

- ✚ The masterclass showcased two sections: A flawless Bridal Look, and tips/experiential learning on how to glamorize & up your Social Media game.
- ✚ In a 4 hour session, the number of attendees hit the record breaking ground of 2000+ as the concepts of knowledge, glamour & affordability blended well.
- ✚ A whole new masterclass concept was paid heed to, TaggLabs being the visual presentation partner, by showcasing a virtual set to the viewers, giving them the reflections of a live on-ground masterclass.
- ✚ The attendees grabbed knowledge along with 200+ questions addressed; they were entertained and satisfied with the overall experience.

Our next to be held very soon, on the **15th of August, 2020** with Leena Bhushan the maven of the makeup industry, whose registrations have crossed the 2500 mark, and are still open!

To register - <https://www.townscript.com/e/leena-bhushan-x-make-me-up-333223>



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#### **Touchwood at a Glance:**

Headquartered in Delhi, Touchwood Entertainment Limited, established in 1997, specializes in a variety of event facilities, ranging from event planning & marketing to production services for the events.

Touchwood is known for its larger than life, awe-inspiring setups and formats and completely personalized service to clients. It provides end-to-end solutions for all kinds of events – be it corporate, social or political. Touchwood team is comprised of 42 professionals with a fully developed and functional in-house production facility. It has a panel of skilled craftsmen and band of highly qualified designers add the extra edge to its deliverables.

#### **For more information please contact:**

**Dinesh Singla**

CFO, Touchwood Entertainment Ltd, T: +91 9971698004, E: [dinesh@touchwood.in](mailto:dinesh@touchwood.in)

#### **Safe Harbour:**

This release contains statements that are “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Touchwood’ future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Touchwood undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.