

Brings to you Matchmakers Conclave, an exclusive society for prudent Matchmakers

- Touchwood Entertainment Ltd., India's only NSE listed event company, announces its 1st Edition of Matchmakers Conclave, 2020
- A pool of Top-Notch matchmakers from all over India, building a community which caters to the industry of matchmakers and beneficial in opening various avenues.
- The conclave was organized on an online platform and comprised sessions from the industry experts all over the India, reviewed on various sections of matchmaking such as Networking, Fairtrade Practices & Client Diaries.
- The Curtain Raiser of the Conclave was held on 3rd July 2020, on Zoom, and had expert sessions by prudent Matchmakers to create a network within the world of Matchmakers.

INDUSTRY OVERVIEW:

- ✚ Revenue in the matchmaking segment is projected to reach US\$184m in 2020.
- ✚ The Revenue is expected to show an annual growth rate (CAGR 2020-2024) of 10.0%, resulting in a projected market volume of US\$269m by 2024.
- ✚ In the matchmaking segment the number of users is expected to amount to 11.5m by 2024.

Launch of the first Virtual Matchmakers conclave on 3rd July, 2020

75 top Matchmakers from all over India joined the virtual conclave with participants and attendees not just from India but also from Turkey and Dubai with the common agenda of organising the Matchmaking industry.

The main focus of this conclave is to provide matchmakers community with a structured platform which is focused at community building, cross promotion, lead generation and business opportunities.

Matchmakers Conclave's endeavour is to get recognition to all the matchmakers and matchmaking as an industry itself.

The Virtual conclave was divided into **4 sessions** and one power talk session. The moderators and speakers of each session were leaders of Event and Matchmaking industry

S. No.	Session Name	Moderators and Speakers
Session 1	POWER OF NETWORKING	Mr. Roshan Abbas (MD – Geomtry Encompass & President – EEMA)
		Mr. Mandeep Singh (CEO – CPM, India)
		Matchmaker Mr. Vijay Jatwani (Golden Matrimonial Services)
		Matchmaker Ms. Rita Sawhney (Owner – Rita Sawhney Matrimonial)
Session 2	FAIRTRADE PRACTICES	Mr. Siddharth Ganeriwala (Founder/CEO – Aura Integrated Services)
		Mr. Ankur Kalra (Founder/Chief Experience Officer Vibgyor Brand Services Pvt. Ltd.)
		Mr. Unique Jatwani (Director, Golden Matrimonial Services)
		Ms. Geeta Gupta (The Perfect Matchmakers)

Session 3	THE MOOL MANTRA	<i>Ms. Shaili Kumar (Regional Director of Sales – the Leela Palaces, Hotels and Resorts)</i>
		<i>Mr. Fuat Ersoy (MD – IMWF)</i>
		<i>Mr. Rajiv Kapoor (GM – Fairmont, Jaipur)</i>
		<i>Matchmaker Mr. Deveyn Jatwani (Golden Matrimonial Services, New Delhi)</i>
		<i>Matchmaker Mr. Arvind Garg (Lagan Matrimonial, Chandigarh)</i>
Session 4	SATYA VACHAN	<i>Ms. Yamini Singh (VP- Corporate Strategy and Marketing Communications Eastbound Group)</i>
		<i>Mr. Pradeep Jain (Owner – Country Inn, Sahibabad)</i>
		<i>Mr. Anil Mittal (Director – Sujata)</i>
		<i>Ms. Ekta Vohra (Sr. Matchmaker Wedding Alliances)</i>
		<i>Ms. Geeta Kahnna (Owner – Cocktail Matches)</i>
POWER TALK SESSION		<i>Dr. Priya Shah (Director – Priya Shah The Match Maker)</i>

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Touchwood at a Glance:

Headquartered in Delhi, Touchwood Entertainment Limited, established in 1997, specializes in a variety of event facilities, ranging from event planning & marketing to production and legal services for the events.

Touchwood is known for its larger than life, awe-inspiring setups and formats and completely personalized service to clients. It provides end-to-end solutions for all kinds of events – be it corporate, social or political. Touchwood team is comprised of 42 professionals with a fully developed and functional in-house production facility. It has a panel of skilled craftsmen and band of highly qualified designers add the extra edge to its deliverables.

For more information please contact:

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Safe Harbour:

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