



*Dated: 2<sup>nd</sup> August, 2021*

To,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra-Kurla Complex,  
Bandra (E), Mumbai -400051

<i>Symbol- TOUCHWOOD</i>	<i>ISIN- INE486Y01013</i>	<i>Series- EQ</i>
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**Sub: Press Release**

Dear Sir/Ma'am,

Pursuant to the Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, we are enclosing herewith the Press Release issued by the Company, Touchwood Entertainment Limited.

The Press Release will also be made available on the website of the Company [www.touchwood.in](http://www.touchwood.in).

This is for your information and records.

Thanking You  
Yours faithfully,

**For Touchwood Entertainment Ltd.**



**Ashima Arora**  
*Company Secretary & Compliance Officer*

Encl: As above

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**TOUCHWOOD ENTERTAINMENT LIMITED**

CIN: L92199DL1997PLC088865 | ISO 9001 :2015 | UAM No. DL10F0009354  
Reg. Office : Plot No. - 645, Near E.P.T. Block, Sarojini Nagar, New Delhi - 110023  
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## Message from the MD

### “Silver Jubilee Year Begins”

It is indeed a milestone year for all of us at Touchwood Entertainment Limited, as we complete 24 years of our incorporation. Reaching many important milestones makes one pause and reflect on the path traversed, as well as gear and gather oneself for the next phase of the journey: a time to look back and learn from mistakes made and a time to look ahead to fresh challenges and opportunities. This is a momentous occasion for our company as we look back with pride at the long journey that started with a then niche idea in 1997.



#### **We wish to make this coming year a remarkable year in the history of the Company.**

Through sustained hard work and customer centric values, our company is today a leader, and a dominant national player in the event management industry in India. We understand every heartbeat and pulse of the industry; we connect with every change and have been a part of this Industry's meteoric rise in the last few years. Event management is our strength and differentiator, our niche and our advantage.

#### **But we wish to look beyond events and penetrate in scalable businesses through digital platforms and we have chosen Make Up & Wedding Advisory to start with.**

We are very optimistic about our initiative Make Me Up, a Beauty and Personal Care platform. BPC industry is about US\$ 14-15 billion market in India growing at 8% CAGR over the next few years. We are aiming to be recognised amongst the few market leaders in the Industry in coming years.

Simultaneously, Weddings are our forte and we wish to become an aggregator for numerous service providers in weddings worldwide.

We are all prepared to make this company stronger by finding solutions to the challenges of our industries and making sure that we overcome this global health crisis in good shape.

Thank you very much indeed for being a part of Touchwood Entertainment Limited.. Your trust and faith has been the key driving force during these eventful years. As we celebrate this important milestone, I assure you we will continue with our focus on creating long-term value for all our stakeholders adhering to the highest standards of Transparency, Commitment, Innovation, Quality and Environment Friendliness.

Yours sincerely,

**Manjit Singh**

Managing Director

Touchwood Entertainment Limit

