



Touchwood Entertainment Ltd

Brings to you a new initiative - "HNI Shaadi.com"



New Delhi, India, June 2, 2020 - Touchwood Entertainment Ltd., India's only NSE listed event company, will be enlisting a group of 110 prudent matchmakers from across India on one-stop Platform "HNI Shaadi.com". With a vision of serving HNI groups all over the country, the new platform will help HNIs to meet the right matchmakers to find the perfect match for them.

Highlights of HNI Shaadi.com:

- ✦ A One-stop platform for all matchmakers in India, where they can find potential HNI clients
- ✦ Touchwood will act as aggregators between potential clients and the matrimonial industry
- ✦ There was a need in the industry for a consultant to streamline the matrimony business. With our disruptive approach and dedicated service, we aim to bridge this gap

What is this initiative:

- ✦ **To a matchmaker:** Bring matchmakers refined HNI leads to save time and money
- ✦ **To a client:** Provide assistance to the client who is looking for the right match through a matchmaker and not via a website

Our Vision:

- ✦ To be the preferred partner of matchmakers and consultants of choice for clients in the HNI segment
- ✦ To be a catalyst of change in the Indian matrimony industry by adhering to and encouraging a personalised approach

Commenting on the initiative, Mr. Vijay Arora, Whole-Time Director, said:

"Touchwood Entertainment is pleased to announce a new platform, HNI Shaadi.com, where we can filter HNI client information at the time of registration and provide matchmakers with effective data. Along with the newly introduced platform, we would also be doing constant follow-ups with prospective clients to bridge the gap between client and matchmakers. With a legacy of over 20 years and having served around 250+ highly influential families across India, we are confident about HNI Shaadi.com which assures every HNI there would be a perfect match by the right matchmaker."

Commenting on the initiative, Mr. Manjit Singh, Managing Director, said:

"Matchmaking is all about human interaction while looking for the perfect match unlike AI supported matrimony sites. It is not just unlocking few profiles for a fee, but a lasting relationship beyond matchmaking. Touchwood, with strong industry experience and knowledge base, is a well trusted brand and known for this extra dimension of matchmaking."

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Touchwood at a Glance:

Headquartered in Delhi, Touchwood Entertainment Limited, established in 1997, specializes in a variety of event facilities, ranging from event planning & marketing to production and legal services for the events.

Touchwood is known for its larger than life, awe-inspiring setups and formats and completely personalized service to clients. It provides end-to-end solutions for all kinds of events – be it corporate, social or political. Touchwood team is comprised of 42 professionals with a fully developed and functional in-house production facility. It has a panel of skilled craftsmen and band of highly qualified designers add the extra edge to its deliverables.

For more information please visit www.hnishaadi.com or contact us:

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Safe Harbour:

This release contains statements that are “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Touchwood’ future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Touchwood undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.