

Touchwood Entertainment Ltd.

Celebrates Experiential Education - Touchwood Wedding School's 1st Convocation Ceremony

New Delhi, India, November 08, 2021 – Touchwood Entertainment Ltd. (NSE: TOUCHWOOD), the leading event management company, celebrated the Touchwood Wedding School's 1st Convocation Ceremony on 19th October, 2021 at Radisson, Gurugram.

Overview:

TOUCHWOOD WEDDING SCHOOL - an initiative cultivated by the leaders of the trade & Touchwood Entertainment Ltd., aimed to act as a catalyst to nurture talent and to provide maximum exposure to the wedding industry through certified courses.

At Touchwood Wedding School, students to experience an unparalleled educational journey that is intellectually, socially and personally transformative. Our curriculum is crafted and taught by the experts from the wedding management trade, to shape up a future which shall enhance the bubble of skills.

Convocation Ceremony Highlights:

On 19th October 2021, the entire industry gathered under one roof to celebrate "Experiential Education & Touchwood Wedding School's 1st Convocation Ceremony" at Radisson, Gurugram.

The event started off with Mr. Vijay Arora (Whole-Time Director, Touchwood Entertainment Ltd.) welcoming the delegates, mentors, faculty and students from all over the country, followed by Ms. Sakshi Vig (Manager - Events & Sr. Faculty, Touchwood Wedding School), who shared the exceptional journey of Touchwood Wedding School.

With all the industry experts present on the floor, a panel discussion was held on "Experiential Industry". The panellists on the stage were – Mr. Rituraj Khanna (Q Events), Mr. Amanveer Singh (Ten Events & Ent.), Mr. Badal Jain (Badal Raja Company), Mr. Deepak Chaudhary (Event Capital) and Ms. Manika Garg (E Factor Experiences Ltd.) with moderator Mr. Chetan Vohra (Weddingline). The panellists dived deep into behind-the-scenes of the experiential industry, advised the students how to boost their career in experiential industry, gave quintessential tips and shared their personal experience being veterans in the industry. Other experts were Ms. Prerna Saxena, Mr. Rajesh Varma, Mr. Pritesh Sharma, Mr. Udit Mukim, Mr. Nikhil Singhal, Mr. Uttkarsh Bansal and Ms. Ruchika Arora Bansal. A short Q&A session was held post panel discussion to answer the queries of our curious students.

We were delighted to have Mr. Sabbas Joeseeph (Founder-Director, Wizcraft International Entertainment Pvt Ltd) as our key-note speaker at the ceremony. He shared his personal life and work experience, various tips and tricks about how to be successful in your own right and wisdom on how to embrace and learn from your failures which left our students-turned-professionals highly motivated and encouraged them to have a unique outlook towards life.

Finally, the moment every student was eagerly waiting for arrived - The Certificate and Award Distribution Ceremony was held for Touchwood Wedding School's Batch 1 and 2 which were successfully completed and

third batch being underway. Later, Mr. Vijay Arora (Director, Touchwood Entertainment Ltd.), Ms. Sweety Chauhan (Head & Mentor, Touchwood Wedding School) and Ms. Sakshi Vig (Manager - Events & Sr. Faculty, Touchwood Wedding School.) once again thanked and showered gratitude upon all the mentors, teachers, experts, faculty and wished all the students to leave their own mark on the experiential industry globally!

Touchwood Wedding School courses have allowed aspirants to interact with top wedding industry experts, learn and adopt best in class practices to service the dynamic need of the clients. Furthermore, we believe that such initiatives are the need of the hour as wedding management industry is becoming more formal, organized and is growing at a rapid pace.

Commenting on the event, Mr. Vijay Arora, Whole-Time Director, said:

I feel really proud as Touchwood Wedding School has successfully completed two batches. We started this initiative during the pandemic and since then we have come a long way. It feels so surreal to watch these passionate students enter the experiential industry with a bang! I would like to thank all the advisory board members & industry veterans who came together, supported us and helped us to build what Touchwood Wedding School is today.

Commenting on the event, Ms. Sakshi Vig, Manager - Events & Sr. Faculty, Touchwood Wedding School, said:

We have successfully completed two batches with third batch being underway. We are extremely delighted that these young students-turned-professionals are going to work in the experiential industry. The experts present today helped us build our initiative and weave our curriculum and I would like to thank all of them. I wish all the students the very best for their future endeavours.

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Touchwood at a Glance:

Headquartered in Delhi, Touchwood Entertainment Limited, established in 1997, specializes in a variety of event facilities, ranging from event planning & marketing to production services for the events.

Touchwood is known for its larger than life, awe-inspiring setups and formats and completely personalized service to clients. It provides end-to-end solutions for all kinds of events – be it corporate, social or political. Touchwood team is comprised of 42 professionals with a fully developed and functional in-house production facility. It has a panel of skilled craftsmen and band of highly qualified designers add the extra edge to its deliverables.

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Safe Harbour:

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